

GALLOPING GOOSE HISTORICAL SOCIETY

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Joe Becker's G gauge
Galloping Goose #5

Excursions for 2014

• True West Railfest
Durango & Silverton
Narrow Gauge RR
August 14-17, 2014
For reservations and
tickets contact the
Durango & Silverton
Narrow Gauge RR:
1-888-872-4607
www.durangotrain.com

Cumbres & Toltec Scenic
Railroad
"Galloping Goose Fall
Color Special"
Oct. 2nd—Oct. 5th
For more information
contact the Cumbres &
Toltec Scenic RR
1-888-286-2737 or visit
their website
www.cumbrestoltec.com

Track 'N Feathers

Week of August 1, 2014

Finances—Crunch Time for the Society

Like other businesses and attractions in the Four Corners area, the GGHS continues to experience a shortfall in visitation and funding. In addition, the 2014 excursion calendar did not include a July run on the Cumbres and Toltec, resulting in a loss of profit of \$3,500.

Merchandise sales and member contributions make up 70% of the Society's operating income while 30% comes from excursions. The 2011 summer season saw a \$3,000 dip in shop sales compared to 2010; 2012 sales were down slightly, but fell off dramatically in 2013 by nearly \$5,000. Sales in 2014 are keeping pace with 2013.

To address this issue, the

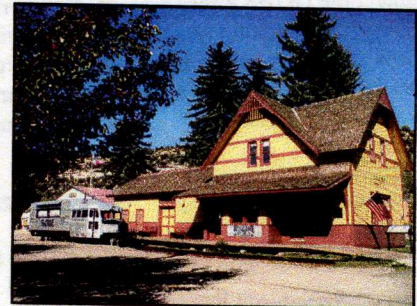
Board continues to monitor expenses closely. Expenses for 2013 ran just under \$20,000 and expenses for 2014 continue to be about the same. As a point of interest, insurance payments for the Society total \$7,700 annually, or nearly 40% of operating costs. In addition to minimizing expenses, the Board is seeking additional grants and outside sponsorships, developing a marketing campaign that will attract new visitors, and training new crew in order to run three complete excursions in 2015.

What can you do?

First **please** renew your membership. Second, encourage friends and neighbors to visit the

museum. Third, attend the Annual Business Meeting Barbecue/Potluck on Saturday, Sept. 13th. (See article) In addition, **if each member could include an extra \$5 or \$10** with your dues renewal it would make such a difference to the Society this year.

We appreciate all you do for **your** Society and we are working hard to turn things around in 2015.



Volunteers—The Backbone of GGHS

Denise the Business Manager for the Society often says, "I don't know what I would do without our volunteers." Denise is the one paid employee of the organization and thanks to her hard work keeps all our GEESSE in a row.

This Spring and Summer the volunteers have been extra busy. Thanks to Joe Becker the museum has new lighting; and he is currently

working on a new exterior display on the East side of the depot in which three of our RGS switch stands will be on display. (As an aside, if anyone would like to donate funds to help pay for the metal signs to accompany the stands, please contact Denise!)

Ole Bye constructed a new platform for the large scale model of Engine #20 and the 0404 Caboose that are

now on display in the museum. John Reed rebuilt the platform steps on the West side of the depot. In addition, John crafts metal art made from RGS bits and pieces for sale in the gift shop.

Not least, a big **THANK YOU** to all the volunteers who staff the gift shop & museum six days a week. The Society exists because of you! **THANK YOU!**

